P.O. BOX 33091

NEWARK, NJ 07188-0091

15332 Antioch St Ste 172

ALAN JACKSON FOR DA(336113)

Pacific Palisades, CA 90272-3628

CBS TELEVISION STATIONS



## **KCBS TV**

INVOICE

Page 1 of 5

Account Exec:

CHERYL CICCONE POL.

Office: Contract Num:

1021-61835

**GWTS-PH** 

EST#2470

**Contract Dates:** 10/29/2012-11/04/2012

Customer Order:

Linked Order:

**Product Desc:** 

**CPE**: / / 2470

In Account LUC MEDIA(32354)
With: 25 Whitlock PI SW S

For:

25 Whitlock PI SW Ste 201 Marietta, GA 30064-3142 ATTN:Accounts Payable . \_. ,

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-421980 Invoice Date: 11/04/2012

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/04/2012



Buy	Flight									Total		
_ine	Descripti	on			Buy Line Date	es	мт	WTFSS	Dur	Spots	Rate	
1	M-F 6-7A	CBS-2	NEWS		10/29/2012-11	/04/2012	M . V	VTF	30	4	300.00	
We	Week Of		MTWTFS	SS	Spots Per Week		Rate_					
	 29/2012-11/04/	2012		M.WTF	<del></del> '	4	•	300.00				
	<u>Date</u>		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	29/2012		06:13:35 AM		AJ0412H		30	300.00				
10/3	31/2012	We					30				Credit	
11/0	01/2012	Th					30			1 1	Credit	
11/0	02/2012	Fr					30				Credit	
2	THE EAR	LY SHO	WC		10/29/2012-11	/04/2012	T		30	1	250.00	
We	ek Of			MTWTFS	<u>s s</u>	Spots Per Week		Rate				
10/2	29/2012-11/04/	2012		T		1		250.00		A.		
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
11/0	01/2012	Th					30				Credit	
3	PRICE IS	RIGHT			10/29/2012-11	/04/2012	.т	.W.	30	1	1,800.00	
We	ek Of			MTWTFS	<u>s s</u>	Spots Per Week	3000	Rate				
10/2	29/2012-11/04/	2012		.T		1		1,800.00				
Δir	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>	_	<u>Dur</u>	Rate	Debit	Credit	Remarks	
	30/2012	<u>Day</u> Tu	<u>, 1 11110</u>	14/01/01	Material		<u>- Dui</u> 30	<u> </u>	<u> Dobit</u>	<u> </u>	Credit	
10/3												
4	M-F 11-11	130A CI	BS-2 NEWS		10/29/2012-11	/04/2012	M . V	V T	30	3	700.00	
We	ek Of			MTWTFS	SS	Spots Per Week		Rate				
-	<del></del> 29/2012-11/04/	2012		M . W T	<del></del>	3	-	700.00				
						•						
	<u>Date</u>	•	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	29/2012		11:09:19 AM		AJ0412H		30	700.00				
10/3	31/2012	We					30				Credit	

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Pacific Palisades, CA 90272-3628

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**KCBS TV** 

1021-421980

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 2 of 5

Account Exec:

CHERYL CICCONE POL.

Office: **GWTS-PH** 

Contract Num: 1021-61835 10/29/2012-11/04/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 2470

In Account LUC MEDIA(32354) 25 Whitlock PI SW Ste 201 With:

For:

Marietta, GA 30064-3142 ATTN:Accounts Payable

**Product Desc:** EST#2470

Broadcast airtimes represented are reported to the nearest second.

11/04/2012 12/04/2012 10/29/2012-11/04/2012 Net 30 days

Air Date 11/01/2012  5 YOU  Week Of 10/29/2012- Air Date 11/02/2012  6 M-F  Week Of 10/29/2012- Air Date 10/29/2012-	Th  UNG AND TH  11/04/2012  Day Fr  1230-1P/BC	Air Time HE RESTLESS  Air Time OLD & BEAUTIFI	MTWTFSSF M/G For	Material 10/29/2012-11/0	4/2012 _Spots Per Week 1	MTWDur30F	Rate 1,500.00 Rate	Debit	30	Spots Credit  1 Credit	Rate Remarks Credit  1,500.00  Remarks Credit  1,000.00	
11/01/2012  5 YOU  Week Of 10/29/2012- Air Date 11/02/2012  6 M-F  Week Of 10/29/2012- Air Date 10/29/2012-	Th  UNG AND TH  11/04/2012  Day Fr  1230-1P/BC	HE RESTLESS  Air Time	MTWTFSSF M/G For UL MTWTFSS	10/29/2012-11/0 S Material 10/29/2012-11/0	Spots Per Week 1 4/2012	30 F	Rate 1,500.00 Rate	Debit	30	1	Credit  1,500.00  Remarks Credit	
5 YOU  Week Of 10/29/2012-  Air Date 11/02/2012  6 M-F  Week Of 10/29/2012-  Air Date 10/29/2012	Day Fr 1230-1P/BC	Air Time	F M/G For  UL  MTWTFS:	Material 10/29/2012-11/0	Spots Per Week 1 4/2012	F	Rate 1,500.00 Rate	Debit	-		1,500.00  Remarks Credit	
Week Of 10/29/2012- Air Date 11/02/2012 6 M-F Week Of 10/29/2012- Air Date 10/29/2012	11/04/2012 <u>Day</u> Fr 1230-1P/BC	Air Time	F M/G For  UL  MTWTFS:	Material 10/29/2012-11/0	Spots Per Week 1 4/2012		Rate 1,500.00 Rate	Debit	-		Remarks Credit	
10/29/2012 Air Date 11/02/2012  6 M-F  Week Of 10/29/2012 Air Date 10/29/2012	<u>Day</u> Fr 1230-1P/BC		F M/G For  UL  MTWTFS:	Material 10/29/2012-11/0	4/2012	30	1,500.00 <u>Rate</u>		-5	Credit	Credit	
Air Date 11/02/2012 6 M-F Week Of 10/29/2012- Air Date 10/29/2012	<u>Day</u> Fr 1230-1P/BC		M/G For  UL  MTWTFS:	10/29/2012-11/0	4/2012	30	Rate		-5	Credit 1	Credit	
11/02/2012  6 M-F  Week Of 10/29/2012-  Air Date 10/29/2012	Fr 1230-1P/BC		UL MTWTFS:	10/29/2012-11/0		30			-5	Credit 1	Credit	
6 M-F  Week Of 10/29/2012-  Air Date 10/29/2012	1230-1P/BC	OLD & BEAUTIF	MTWTFS						30	1	V	
Week Of 10/29/2012- Air Date 10/29/2012	11/04/2012	OLD & BEAUTIF	MTWTFS			M			30	1	1,000.00	
10/29/2012- Air Date 10/29/2012				<u> </u>	Snots Par Week							
10/29/2012- Air Date 10/29/2012				<u> </u>			Dot-					
<u>Air Date</u> 10/29/2012			M			_	Rate			1		
10/29/2012	Day				1	15	1,000.00		M			
		Air Time	M/G For	<u>Material</u>	100	<u>Dur</u>	Rate	Debit		Credit	Remarks	
	Мо	12:59:27 PM		AJ0412H		30	1,000.00					
7 M-F	1-2P/THE T.	ALK		10/29/2012-11/0	4/2012	W.			30	1	2,000.00	
				m 1			No.					
Week Of			MTWTFSS	<u>5</u>	Spots Per Week	-	Rate					
10/29/2012-	11/04/2012		W	A 10 1	1		2,000.00					
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	<i>y</i> -	<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
10/31/2012	We					30					Credit	
8 M-F	2-3P/THE D	OCTORS		10/29/2012-11/0	4/2012	. T			30	1	600.00	
Wook Of			MTWTFS	2	Spots Per Week		Rate_					
Week Of 10/29/2012-11/04/2012			.T	<del>2</del>	<u> </u>		600.00					
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
10/30/2012	Tu	02:23:18 PM		AJ0412H		30	600.00					

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CBS TELEVISION STATIONS



## KCBS TV

**INVOICE** 

Page 3 of 5

Account Exec:

CHERYL CICCONE POL.

Office: GWTS-PH

Contract Num:

1021-61835 10/29/2012-11/04/2012

Contract Dates: Customer Order:

Linked Order:

**CPE**: / / 2470

In Account LUC MEDIA(32354)
With: 25 Whitlock PI SW Ste 201

For:

Marietta, GA 30064-3142 ATTN:Accounts Payable Product Desc: EST#2470

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-421980 Invoice Date: 11/04/2012

**Billing Cycle:** Weekly **Billing Period:** 10/29/2012-11/04/2012

PAY BY 12/04/2012 Net 30 days

ne	_										Total		
	Descri	•			Buy Line Dat	es		WTFSS		Our	Spots	Rate	
9	3-4P/D	R PHIL			10/29/2012-1	1/04/2012	М.	.TF		30	3	700.00	
Week Of				MTWTFS	<u>s</u>	Spots Per Week		Rate					
10	0/29/2012-11/0	04/2012		M T F		3		700.00					
<u>A</u> i	ir Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
10	0/29/2012	Мо	03:16:54 PM		AJ0412H		30	700.00					
11	1/01/2012	Th					30					Credit	
11	1/02/2012	Fr					30			- W		Credit	
10	M-F 4-5	5P/JUDY			10/29/2012-1	1/04/2012	. T \	W . F		30	3	600.00	
					_				(A)				
	Veek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate					
10	0/29/2012-11/0	04/2012		.TW.F		3	-	600.00					
<u>Ai</u>	ir Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Bir	Credit	Remarks	
10	0/30/2012	Tu	04:12:16 PM		AJ0412H	10	30	600.00					
10	0/31/2012	We					30		, e.			Credit	
11	1/02/2012	Fr			1		30					Credit	
11	M-F 5-6	630P CB	S-2 NEWS		10/29/2012-1	1/04/2012	МТ	d		30	2	600.00	
					. 1	W. W	1000	_					
	Veek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate					
10	0/29/2012-11/0	04/2012		M T		2		600.00					
<u>Ai</u>	ir Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	<u>Remarks</u>	
10	0/29/2012	Мо	05:41:14 PM		AJ0412H		30	600.00					
10	0/30/2012	Tu	05:41:36 PM		AJ0412H		30	600.00					
12	M-F 7-7	730P ET			10/29/2012-1	1/04/2012		Т		30	1	2,200.00	

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15332 Antioch St Ste 172 Pacific Palisades, CA 90272-3628

ALAN JACKSON FOR DA(336113)

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**KCBS TV** 

1021-421980

Invoice Num:

INVOICE

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Account Exec:

CHERYL CICCONE POL.

Office: Contract Num: **GWTS-PH** 1021-61835

10/29/2012-11/04/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 2470

In Account LUC MEDIA(32354) With:

For:

25 Whitlock PI SW Ste 201 Marietta, GA 30064-3142 ATTN:Accounts Payable

EST#2470 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 11/04/2012 12/04/2012 Billing Cycle: Weekly 10/29/2012-11/04/2012 **Billing Period:** Net 30 days

Buy Flight									Total			
ine	Descri	ption			Buy Line Dat	es	МТ	WTFSS	Dur	Spots	Rate	
Week Of			MTWTFS	<u>88</u>	Spots Per Week		Rate					
	10/29/2012-11/	04/2012		T		1		2,200.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/01/2012	Th			· <del></del>		30				Credit	
13	M-F 73	0-8P INS	IDER		10/29/2012-1	1/04/2012	W	1	30	1	1,800.00	
	Week Of			MTWTFS	SS	Spots Per Week		Rate		1		
	10/29/2012-11/	04/2012		W		1		1,800.00			N.	
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/31/2012	We					30				Credit	
14	M-SU	I1-1130P	CBS-2 NEWS		10/29/2012-1	1/04/2012	М	.F.S	30	3	1,600.00	
						105	V					
	Week Of			MTWTF S	<u>8 S</u>	Spots Per Week		Rate				
	10/29/2012-11/04/2012			MF.S		3		1,600.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/29/2012	Мо	11:32:43 PM		AJ0412H		30	1,600.00				
	11/02/2012	Fr					30				Credit	
	11/04/2012	Su				7 2	30				Credit	
15	DAVID	LETTER	MAN		10/29/2012-1	1/04/2012	.Т.	Т	30	2	800.00	
						0 . 5		5 .				
	Week Of	04/0046		MTWTFS	00	Spots Per Week		Rate				
	10/29/2012-11/	J4/2012		.T.T		2		800.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>	
	10/30/2012	Tu	12:14:08 AM		AJ0412H		30	800.00				
	.0,00,20.2						30				Credit	

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

15332 Antioch St Ste 172

ALAN JACKSON FOR DA(336113)

Pacific Palisades, CA 90272-3628



KCBS TV

INVOICE

Page 5 of 5

Account Exec:

CHERYL CICCONE POL.

Office: Contract Num:

CBS TELEVISION STATIONS

GWTS-PH 1021-61835

EST#2470

Contract Dates:

ates: 10/29/2012-11/04/2012

**Customer Order:** 

Linked Order:

**Product Desc:** 

**CPE:** / / 2470

In Account LUC MEDIA(32354)
With: 25 Whitlock PI SW Ste 201

Marietta, GA 30064-3142 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

(ODO I V

Invoice Num:

1021-421980

Invoice Date: 11/04/2012
Billing Cycle: Weekly

**Billing Period:** 10/29/2012-11/04/2012

PAY BY 12/04/2012 Net 30 days

Buy	Flight								Total		
Line	Descripti	on		Buy Line Da	tes	s MTWTFSS			Spots	Rate	
16	SAT MOF	RN NEWS		10/29/2012-1	1/04/2012		S.	30	1	150.00	
10/2 <u>Air E</u>	<u>ek Of</u> 29/2012-11/04/ <u>Date</u> 03/2012	2012 <u>Day Air Time</u> Sa	MTWTFSS. M/G For	Material	_Spots Per Week 1	<u>Dur</u> 30	Rate 150.00 Rate	Debit	Credit	<u>Remarks</u> Credit	
	Tota	Il Spots	Gross Ar	<u>mt</u>	Commis	sion Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Tota	als	10	7,500.0	00		1,125.00	6,375.00	0.00	0.00	0.00	

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

 Gross Billing
 7,500.00

 Trade Value
 0.00

 Agency Commission
 1,125.00

 Local Tax
 0.00

 State Tax
 0.00

 Pre Paid Amount
 0.00

 Pay This Amount
 6,375.00

Warranty - We warrant the above broadcasts were made according to the official station log.